

THE TEAMFOX HANDBOOK

All the tools and resources you need to
get started on your fundraising efforts!



If you have questions about anything here, please email us at teamfox@michaeljfox.org

THE TEAMFOX HANDBOOK

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CHAPTER ONE: TEAM FOX 101

Learn how the Team Fox program works

HOW TEAM FOX WORKS

Team Fox is a **member-driven** fundraising program at MJFF, which means it is up to you to actively fundraise, plan, promote and host your event. As a member, you have access to a wealth of tools and resources to make the fundraising, planning and hosting as simple and stress-free as possible. Here is a snapshot of some of the things we can offer versus what you are responsible for as a member.

YOUR RESPONSIBILITY

- **ATTENDANCE:** Team Fox is **not** responsible for fulfilling attendance at your event, so it is up to you to conduct media outreach, send out invitations and secure RSVPs. We **cannot** share our contact lists with anyone or send out invites on your behalf.
- **COSTS (expenses, sponsorships, etc.):** While we are **not** responsible for any expenses you may incur while you plan your event, there are ways you can raise funds to cover costs. This can be done by securing sponsorships and/or in-kind donations from local businesses. You are responsible for securing such sponsorships, but we can provide you with tools to put together a compelling proposal.
- **MULTIPLE BENEFICIARIES:** If your event is set up to benefit more than one charity, it is up to you to donate the specific proceeds to each charity. We **cannot** issue checks to any individual or organization that will also benefit from your event.
- **PORTION OF PROCEEDS:** If you want to set up a Portion of Proceeds fundraiser, please contact us for approval before you start to market your product/service as a benefit for Team Fox. **After it has been approved**, you may use our logo on your website and marketing materials and must specify what percentage of your profits will be donated to Team Fox.

HOW WE CAN HELP

- **EVENT PROMOTION:** We can help promote your event on our blog and through our social media channels. Regarding media, we will provide you with a sample press release and tips on reaching out to your local news outlets.
- **STAFF ATTENDANCE:** While we wish we could attend every Team Fox event, our schedules and budgets don't always give us that flexibility. It is no guarantee that we can make it to your event, but we will certainly try. Keep us posted on the date/time/location and we will do our best.
- **SPONSORSHIPS:** We can provide you with a letter of acknowledgement that serves to legitimize your event as a benefit for MJFF. We can provide you with a copy of our IRS Letter of Determination to further legitimize that your event is to benefit MJFF. Because any sponsorships you receive are not coming directly to the Foundation, we are unable to issue tax receipts or let you use our 501(c)3 status for any sponsorship donations you receive.
- **MATERIALS:** We can send you Team Fox banners, stickers, postcards and brochures as well as MJFF newsletters to give your event branding and legitimacy. While we are unable to send Team Fox gear to outfit your volunteers or participants, we offer our members a 25% discount code to the Fox Shop (shop.michaeljfox.org).
- **PORTION OF PROCEEDS:** If you are setting up a Portion of Proceeds fundraiser and **it has been approved by Team Fox**, we can write an informative blog post about it and share it with our community on Facebook and Twitter. That said, we **cannot** actively promote or endorse your product/service. We also **cannot** sell your product or service on the Fox Shop.

TAX-EXEMPTION: HOW IT WORKS WITH TEAM FOX

The Michael J. Fox Foundation for Parkinson's Research (MJFF) is a 501(c)3 nonprofit organization designated by the Internal Revenue Code. As of 2009, MJFF is also a registered Canadian charity. Donations made directly to the Foundation are tax-deductible to the fullest extent allowed by law. Refer to the below FAQ's for a better understanding of how tax-exemptions work within the Team Fox program. Don't see your question below? Email us at teamfox@michaeljfox.org.

GENERAL FUNDRAISING

How can I guarantee my donors that their contributions to my Team Fox efforts are tax-deductible?

Encourage all of your donors to make a donation online via your personal fundraising page. They should be emailed a receipt directly after the donation is made. Or, your donors can send a check directly to MJFF; checks should be made payable to "The Michael J. Fox Foundation" with "Team Fox, *Your Name*" in the memo line. That way, we will know to properly credit your fundraising page.

What if a donor writes a check directly to me? Or, what if they give me cash? Can they still get a write-off?

If you receive a check written out to you, either ask your donor to issue a new one written out to the Foundation, or endorse the check over to us before sending it to our donation processing center. Cash donations are always discouraged, but they can be paired with a Contribution Form that captures donor information, such as name, mailing address, phone and donation amount. Contribution Forms can be downloaded from The Team Fox Handbook in your Participant Center.

I'M THROWING MY OWN TEAM FOX EVENT

I'm charging a registration fee at my event but am not collecting it via my personal fundraising page. Instead, participants are paying with cash at the door. If I take the total amount and get a certified check issued at my local bank, can each participant still get a write-off?

We can only issue a tax receipt to the person whose name is on the check. That said, if you include a list of each donor with their donation amount and address, we can credit them for their contribution. Or, you can have Contribution Forms on hand that they can fill out after giving you cash. If possible, we encourage you to have your donors make a gift online or via check.

I am seeking sponsors for my event to help me cover costs. Can they get receipted for a donation?

If the sponsorship donation is made directly to your personal fundraising page or via a check to the Foundation, the sponsor will get a tax write-off. If the purpose of the sponsorship is to cover your expenses and thus the contribution is made directly to you, we cannot issue a receipt. However, to thank sponsors for their contributions, we can issue a letter to acknowledge that they made a donation to your event.

What if a company issues an in-kind donation, such as a raffle item or a catered meal?

We can issue an acknowledgment for an in-kind donation, but cannot put a value on any such donation. It is up to the donor to appraise their contribution with their accountants.

THE BOTTOM LINE:

The Michael J. Fox Foundation can only issue tax receipts for monetary donations made directly to us, whether that is in the form of a check written out to "The Michael J. Fox Foundation," or the donation was made online through a Team Fox fundraising page or MJFF donation page. In-kind donations and sponsorships can be acknowledged, but MJFF is unable to provide values for any such donations made to a Team Fox member. It is up to the sponsor/in-kind donor to work with their accountants to get a write-off.

MJFF 101

All you need to know about Parkinson's disease, Team Fox and The Michael J. Fox Foundation for Parkinson's Research.

- An estimated five million people worldwide are living with Parkinson's disease. In the United States, 60,000 new cases will be diagnosed this year alone.
- Currently, there is no way to prevent or accurately predict who will develop Parkinson's disease. There is no known cure, and currently available treatments temporarily mask symptoms while the disease continues to worsen.
- Our mission: The Michael J. Fox Foundation is dedicated to finding a cure for Parkinson's disease through an aggressively funded research agenda and to ensuring the development of improved therapies for those living with Parkinson's today.
- Team Fox is the grassroots fundraising arm of The Michael J. Fox Foundation for Parkinson's Research. Each year, more than 1,500 Team Fox members worldwide turn their passions and interests into unique fundraising events and athletic feats.
- Since its inception in 2006, our Team Fox members have raised an astounding \$22 million for Parkinson's research.
- To date, The Michael J. Fox Foundation has funded more than \$313 million in Parkinson's research, making us the largest private funder in this field. With seven on-staff PhDs, an MD and several business strategists, we have the expertise to evaluate the most promising research opportunities and to assess which areas hold the most promise for improving the treatment of PD.
- Eighty-eight cents of every dollar we raise goes directly to our research program efforts. The Michael J. Fox Foundation is not chapter-based and has no endowment. We do everything we can to speed the intellectual and financial resources into the hands of scientists as quickly and efficiently as possible. We are in business to go out of business in our lifetime by finding a cure.
- Fox Trial Finder, an online clinical trial matching tool, was created to increase the flow of willing participants – both people with Parkinson's and participants who do not have the disease – into clinical trials that need them, speeding progress toward breakthrough therapies and a cure. Fox Trial Finder matches volunteers with trials and facilitates a connection with the trial team. By creating a profile, volunteers can receive alerts when new trials begin recruiting volunteers that match their criteria.
- The Parkinson's Progression Markers Initiative (PPMI) is the Foundation's landmark, \$45-million clinical study that aims to identify biomarkers of Parkinson's disease progression. The study is actively recruiting newly diagnosed PD patients.



CHAPTER TWO: FUNDRAISING 101

Tips and resources on being a successful fundraiser

FUNDRAISING 101

BEST PRACTICES AND FAQs:

No matter what your fundraising activity, it's important to keep your donors engaged, to spread the word about your efforts, and to give proper recognition to those who show support.

- Inspire others by educating yourself on the science of Parkinson's disease and what The Michael J. Fox Foundation is doing to accelerate research and, ultimately, a cure. Showing your commitment to this cause will motivate your donors to take action and contribute to your efforts. You are helping to cure Parkinson's in this lifetime, and they can too. Refer to the MJFF 101 document in the Team Fox Handbook for helpful talking points.
- Take advantage of your local newspaper or TV station to share your story. The more people who know about your fundraising efforts, the better.
- Send personal thank-yous to everyone who donates. Take the time to express your gratitude in a meaningful way by making your supporters feel a part of your efforts to speed a cure.
- **Can Michael J. Fox make an appearance at my event?** Michael is deeply grateful for the efforts of our Team Fox fundraisers and wishes he could be part of every event raising funds and awareness for Parkinson's disease research. Despite of his larger-than-life image, Michael is just a person (with a family, an extremely busy schedule and an overwhelming number of requests for his time). For this reason, we are unable to fulfill requests for Michael to personally attend Team Fox events. Team Fox members are not permitted to reach out directly to Michael's management team, publicists or family. These requests are outside of their scope and will come back to MJFF staff. Thank you for your understanding.
- **Can I solicit members of MJFF's Boards, Councils and staff?** All representatives of MJFF appreciate the hard work of our Team Fox members. They believe so strongly in Team Fox that many of our Board, Council and staff members are also a part of Team Fox, and contribute financially to their own events. Many also make financial contributions directly to MJFF each year. For these reasons, we request that you please do not solicit any representatives of MJFF. However, we understand you may have a personal relationship with a Board, Council or staff member. If so, please notify Team Fox staff before soliciting them for your event so we are aware.

FOR YOUR EVENT:

If you are planning your own Team Fox event, make sure to keep your costs low and to create a memorable experience for your guests.

- To cut costs, find friends with a specialty who can help in ways other than providing a monetary donation. Do you know someone who is a caterer or graphic designer? Ask them to help by donating their services to cut your costs as you plan, promote and run your event. Additionally, ask local businesses to provide in-kind donations in exchange for advertising on event materials.
- Create an experience for your event attendees. The more fun they have, the more willing they will be to give (and return if your event becomes an annual thing). Donors will be more inclined to buy into an experience that is fun and entertaining.
- Have a raffle and/or auction. Provide an opportunity for your donors to win something or bring an item home that will remind them of the event and the great cause they supported.

AS AN ATHLETE:

Donor fatigue is very common among individuals who fundraise for an athletic race. Here are tips to help overcome that hurdle so that you can still meet your goal:

- When you make your asks, give your potential donors an exact figure to contribute. For example, if you are running a marathon, ask for a donation of \$26.20—the equivalent of \$1 per every mile you will run. If some of your donors have the capacity to give more, suggest a donation of \$5 per every mile you will run, or \$10, and so on.
- Ask your donors to sponsor a mile. If they do, you will write their name on the shirt that you will wear on race day.
- Host a fundraiser at your home or in your community and charge guests to attend. They can still get a write-off if you have Contribution Forms or Donation Envelopes available.
- Send email reminders to those who have not yet donated, providing an update on your training or including a countdown to race day. Tie each ask to a certain training milestone; for example, if you make it halfway through your training schedule, if you cover the longest distance you've ever run/biked/etc., if you are one month away from race day, and so on. It helps to relate your asks to the efforts you are making to help speed a cure for Parkinson's.
- Don't forget that a matching gift can double a pledge, so encourage your donors to check into the matching gift programs at their companies.

Sample Fundraising Letter



Dear Friends and Family:

This year I am proud to play a part in the fight against Parkinson's disease. As a Team Fox member I will be [NAME ACTIVITY HERE - *e.g., hosting golf tournament, running a marathon, asking friends and family for support*]. Taking on the challenge of this fundraising endeavor is both exciting and inspiring. I am making a commitment to raise funds and awareness for Parkinson's disease (PD) because [YOUR ANSWER HERE]. I am dedicating my efforts to The Michael J. Fox Foundation because I believe that I am helping to ultimately shorten the road to a cure.

Over five million people worldwide are living with Parkinson's disease (PD) — a chronic degenerative neurological disorder whose symptoms typically progress from mild tremors to complete physical incapacitation. In the United States, 60,000 new cases of PD will be diagnosed this year alone. While the average age of onset is 60, an estimated five to 10 percent of people with PD experience onset at age 40 or younger.

There is no known cure for Parkinson's disease. Currently available treatments temporarily mask symptoms while the disease continues to progress. The Michael J. Fox Foundation is dedicated to finding a cure for Parkinson's disease through an aggressively funded research agenda and to ensuring the development of improved therapies for those living with Parkinson's today.

I'm asking for your support in our race to put an end to PD. My personal goal is to raise [FUNDRAISING GOAL]. Please help me reach my goal by making a contribution now. Donations are tax-deductible to the full extent allowed by law and can be made payable to The Michael J. Fox Foundation for Parkinson's Research. I have enclosed a self-addressed, stamped envelope for you, or you can visit my Team Fox fundraising page at [INSERT WEB SITE URL] to make a secure gift online. I invite you to join me in making a difference in the lives of those living with Parkinson's disease.

Thank you in advance for your generous support as we strive together toward the finish line on the fast track to a cure.

Sincerely,

[YOUR NAME]

Sample Thank-You Letter

Dear [NAME OF DONOR],

Thank you for supporting my Team Fox efforts to benefit The Michael J. Fox Foundation for Parkinson's Research. Your generosity not only inspired me in my fundraising, but also provided much needed assistance for Parkinson's research efforts. Together we brought The Michael J. Fox Foundation one step closer to the finish line — a cure for Parkinson's disease.

Becoming a Team Fox member and being a part of the fight against Parkinson's disease has been a truly rewarding experience for me, enriched by your support. In total, I raised [TOTAL FUNDRAISING DOLLARS] for The Michael J. Fox Foundation for Parkinson's Research. But I could never have accomplished this without your help.

“Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.” – Margaret Mead.

With Thanks,

[YOUR NAME]



CHAPTER THREE: EVENT PLANNING 101

Checklists and tips on hosting a successful fundraising event

EVENT PLANNING CHECKLIST

DECIDE WHAT YOUR EVENT WILL BE

What do you love to do? Do you have a hobby or something that you are particularly good at? Asking yourself such questions can help determine what type of event to host. Golf enthusiasts usually organize golf tournaments, artists usually hold charitable art auctions, etc. The success of Team Fox truly comes from members who take their passions and turn them into fundraisers.

PICK A DATE AND LOCATION

After you decide on the type of event you are going to throw, determine when and where you will host it. Once you have those two logistics confirmed, you can work backwards to organize an efficient planning process.

FORM A COMMITTEE

No matter what type of event you are throwing, the more people who are involved in the planning process the better. Even if it's just a two-person team, having an extra set of hands to take the pressure off of throwing an event can make all the difference. Your committee should meet regularly – once a month or once every two weeks – to discuss needs and next steps and to delegate responsibilities.

ESTABLISH GOALS

At your first committee meeting, put together a schedule with your planning/fundraising goals and assign certain tasks and deadlines to your committee members. Sample goals include (but are not limited to): Send save-the-dates to invitees three months prior to event; secure a sponsorship to cover costs; or reach out to local businesses for donations to a silent auction.

SET A BUDGET

Consider all the moving parts of your event to get an accurate picture of your costs. Such costs could include (but are not limited): event space, food and beverage, and printing of invitations. When your budget has been set, think about how you will cover your costs so that you won't have to pay out of your own pocket; and set your fundraising goal accordingly in case you use your dollars raised to off-set costs.

SEEK SPONSORSHIPS

The best way to cover your costs is through sponsorships from local businesses or large corporations. Think about who you know in your community that may be willing to help, or consider businesses that have something to do with your event. For example, if you are planning a golf outing, seek a sponsorship from your local sporting goods store or from a golf gear manufacturer. Or, if you know someone who owns a restaurant or catering company, see if they can help with food and beverage.

SPREAD THE WORD

Whether your event will be open to the public or if it is invite-only, you will need to come up with a plan to make sure folks mark their calendars. Start with save-the-dates about three months prior to your event, either via email, regular mail or on Facebook. Next, when you are one month to six weeks away, send out your official invitations. And, don't forget about media outreach. When you are one to two weeks away from your event, consider reaching out to your local newspaper, radio station or TV outlet to secure an interview and/or to get your event details included in your town's calendar listing.

FOLLOW-UPS & THANK-YOUS

After your event, it is important to give recognition to everyone who was involved. In the days following your event, send a follow-up note to everyone who played a part, thanking them and providing an update on your fundraising total. It is always a nice touch to also send personal thank-you notes in the mail. Some members also send holiday thank-you notes at the end of the year.

COVERING YOUR COSTS

There are many details to consider when you are planning a Team Fox fundraiser. One of the most important is your budget—specifically, how to keep your costs to a minimum when balancing venues, catering, promotional materials and more. There are many ways to keep costs down.

SPONSORSHIPS

Securing sponsorships is a great—and often ideal—way to cover your costs. Sponsorships can come from local or national businesses; it all depends on who you ask and how you structure your proposal. An important factor to consider when putting your proposal together is how your sponsor(s) will benefit from contributing to your efforts. Some incentives include free entry to your event, free raffle tickets, placement of logo and URL on all event materials, etc.

Your sponsorship proposal should be short and to the point. First, provide background on your event and why you need help. Second, put together sponsorship levels to allow companies to choose how much they would like to donate. As your sponsorship levels/amounts increase, make sure to provide more incentives. To choose a donation amount for each level, it will help to figure out the total amount of your expenses and how many companies you will approach.

Because the Foundation cannot provide tax receipts for companies who sponsor your event, present the opportunity as a marketing/advertising expense. In this way, companies can write off the expense. As such, the best contacts to approach are those in the marketing department. If it is a small business, start with the owner and go from there.

IN-KIND DONATIONS

If you are unable to secure monetary sponsorships to cover your costs, consider reaching out to local businesses for in-kind donations. In other words, will a local catering company donate their services to provide food for your guests? Will a local printer issue event flyers and/or programs free of charge? Break down your expenses by category and think about what businesses near you may be able to donate that specific item or service so that the expense is not your responsibility. Similar to a structured sponsorship proposal, your in-kind donation proposal should include incentives.

EXPENSE FUNDRAISING

If sponsorships and in-kind donations do not work out, you can always have a separate fundraising campaign to cover your expenses. For instance, ask your family members or closest friends to make a donation to your “expense fundraising”—they are the folks who know you most and will trust that their donations will in fact go to cover the expenses of your event. Or, tie expense fundraising into the night of your event, whether it’s with donation jars or a separate raffle.



Sample Sponsorship Proposal

Financial support is key to maximizing the fundraising efforts of *[EVENT NAME AND/OR TEAM FOX MEMBER NAME HERE]*. We are seeking sponsors to help us underwrite costs and contribute to the silent auction. The event is expected to draw *[EXPECTED NUMBER OF GUESTS]* people.

Platinum – \$10,000

1 Spot Available

- Presenting partner of the event.
- Prominent logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media.
- Recognition during the evening.
- Corporate name and web URL included on Team Fox web page.
- “Word from our sponsor” opportunity at event. This can either be a recorded advertisement, or a representative speaking to the crowd for no more than 60 seconds.
- Inclusion of signage, i.e. a banner, pamphlets , etc.
- Ten (10) tickets to the event; Five (5) raffle tickets for each of the ten (10) attendees.

Gold - \$5,000

3 Spots Available

- Logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media.
- Recognition during the evening.
- Corporate name and web URL included on Team Fox web page.
- Brochure availability at check in.
- Four (4) tickets to the event; Three (3) raffle tickets for each of the four (4) attendees.

Silver - \$1,000

- Logo placement in all promotional items, including invitations and flyers, event program, press outreach materials, and social media.
- Corporate name and web URL included on Team Fox web page.
- Two (2) tickets to the event; Two (2) raffle tickets for each of the two (2) attendees.

Bronze - Donation of Auction Item

- Logo placement in event program.
- Two (2) tickets to the event; Two (2) raffle tickets for each of the two attendees.



CHAPTER FOUR: MEDIA OUTREACH 101

Learn how to publicize your fundraising efforts in your local media

PLEASE NOTE:

All press releases must be approved by the Team Fox staff before they are made public. If you choose to customize the sample press release in this chapter or write one on your own, please email it to teamfox@michaeljfox.org for approval.

When you are describing your event in a press release and/or interview, you **must** make it clear that the event is a “Team Fox event to benefit The Michael J. Fox Foundation.” It is not a Michael J. Fox Foundation sponsored or hosted event.

We greatly appreciate your cooperation and support. Thanks.

PUBLICITY 101

Large or small, your fundraising event is important to Team Fox and The Michael J. Fox Foundation, so we urge you to publicize it in your own community. Doing this not only raises the profile of the event, but also increases awareness of Parkinson's disease, and the need for support from your local community. Here, you will find basic strategies for promoting your event.

Writing an Effective Press Release

1. In general, your release should not exceed one page and it should include only the most pertinent information: your contact information, the event details (location, time, etc), a mention of any high-profile figures who may be attending, and a quote from someone in the community who is involved in some way.
2. Refer to the press release template in the Team Fox Handbook or follow these simple guidelines to create your own:
 - a. Title: Keep it short and to the point, include a local angle.
 - b. Contact Information: Provide your full name, phone number and email address at the top of the release.
 - c. Body: List all the vital information and key messages here: who, what, where, when, why. Be sure to clarify that this is a Team Fox event to benefit The Michael J. Fox Foundation for Parkinson's Research. Include the most important information about your event in the first one or two paragraphs.
 - d. End: Add “# # #” at the bottom of the release — this is a universal way to mark the end of the release.

Contacting the Media

3. Decide who to target. Choose papers or Web sites that have events calendars or feature local happenings. Read the local papers, events guides, church or neighborhood association newsletters and listen to and watch local TV and radio programs to determine whether that outlet would cover or list your event.
4. Call or email the appropriate news outlets to connect with the right person. Reporters are busy so only provide the key details. If they are interested, ask for their direct contact information and send them your press release with the necessary information. Follow up as needed.

Dealing with Journalists

5. Be responsive. If a journalist calls you, provide them what they need as fast as possible. Journalists are usually working on tight deadlines and you likely have a lot of competition for their attention.
6. Use email. Many journalists prefer to receive press releases via email. Call the reporter first and if you get them interested in your news, get their email address.
7. Follow up. After emailing the release, follow up to confirm that the reporter received it. If you get their voicemail, do not leave a message. Continue calling until the reporter answers.

Other Options

8. Letters to the Editor. A letter to the editor can be a great way to get attention. Keep it short and concise. Rather than writing only about the event, draft a letter for someone else to send (e.g. a well known local person attending the event or a PD patient who could explain how the funds raised will help them).
9. Photographs. If your local paper can't send a photographer to your event, take your own pictures and submit them after the fact. Remember to include relevant details for the captions.



For Immediate Release

Media Contact: [Your Full Name]
[Your Phone Number]
[Your Email address]

**[YOUR NAME] OF [YOUR TOWN] TO RAISE FUNDS FOR
THE MICHAEL J. FOX FOUNDATION FOR PARKINSON'S RESEARCH**

[Include details of event here, e.g., A Golf Tournament followed by Dinner and a Silent Auction; A Pancake Breakfast to Honor Close Friend and PD Patient; etc.]

[City, State], [Date of Release] – [Your name or group] of [your town] will [fill in activity] on [date] as a member of Team Fox, benefitting The Michael J. Fox Foundation for Parkinson's Research (MJFF).

[Your name] aims to raise [fundraising goal] or more to enable MJFF to continue aggressively funding research to find better treatments and a cure for Parkinson's disease. S/he is [describe activity here – include information on attending, how to make donations, etc. BE SPECIFIC].

"I chose to [activity] as part of Team Fox because [explain your inspiration here], and I wanted to do something personally to further the Foundation's mission. They are funding cutting-edge research to bring meaningful advances in treatments and eventually a cure to people affected by this disease," said [Your name].

About Parkinson's

Over five million people worldwide are living with Parkinson's disease, a chronic, degenerative neurological disorder whose symptoms typically progress from mild tremors to complete physical incapacitation. In the United States, an estimated 60,000 new cases will be diagnosed this year alone. There is no known cure for Parkinson's disease. Current treatments mask symptoms but do not alter or slow disease progression.

About Team Fox

Team Fox started in 2006 as the community fundraising division of The Michael J. Fox Foundation. Currently, Team Fox has over 1500 active members and has raised more than \$22 million toward accelerating a cure for Parkinson's disease and improved therapies for those living with the condition today. The Michael J. Fox Foundation, the largest private funder of Parkinson's Research, pursues its goals through an aggressively funded, highly targeted research program, and has invested more than \$313 million in research to date.

For more information, visit: www.teamfox.org; www.facebook.com/teamfox.

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STILL HAVE QUESTIONS?

Email the Team Fox staff at teamfox@michaeljfox.org