

Kate Kordsmeier, serial entrepreneur and founder of wellness blog Root + Revel, was preparing to re-open enrollment in her digital course, The Six-Figure Blog Academy, but she wanted to re-do her sales page to get higher conversions than her initial enrollment period three months ago. She hired me to re-write it — and sales nearly tripled.



**Sales  
Increased by  
Over 180%**

The sales page I wrote for Kate converted at 7.4%, compared to the original sales page, which converted at less than 3%.



**\$100,000+  
Course  
Launch**

The re-launch of her course in January 2020 garnered more than \$100,000 in revenue.



**Beat Goal  
by 48%**

Kate wanted her new sales page to convert at 5%, at a minimum.

*\*All stats as of February 2020*

"I've worked with Miranda many times over the last decade and every time I am so blown away by her attention to detail and ability to clearly and concisely articulate my message in a way that actually sounds like me. When she re-wrote our sales page for 6FBA, it was so much cleaner and more compelling, which translated to WAY MORE sales and happier customers. She is worth every penny, and then some!"

- Kate Kordsmeier, creator of The Six-Figure Blog Academy course  
and founder of wellness blog Root + Revel

**READY TO WORK TOGETHER?**

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