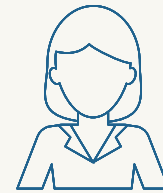


Après is dedicated to helping women reenter the workforce. Their job market includes companies that pledge to hire women with career breaks and resume gaps. I write articles for Après that spotlight these companies, their cultures, and their dedication to gender diversity — all with the end goal of getting women to apply to their latest job openings.



Après has entrusted me to work with some of their more high-profile partners



5,200+ pageviews

53 reported job applications*

3 reported hires*

*Data covers four pieces I've written for Après. These stats include only those applications and hires that were directly reported to Après (for tracking, they rely on their partners and readers to follow-up with outcomes).

“Miranda is an excellent writer and has produced many branded content pieces for Après’ corporate partners. She has a unique ability to personalize a topic and make a company and/or specific job description come to life. She takes the time to understand our and our partners’ needs and, equally important, is able to deliver the right message in a way that the target audience will hear it.

It’s no surprise that her pieces consistently outperform others, boosting traffic for Après and increasing applications for our partners.

In fact, our partners have hired candidates that applied as a direct result of her articles. I highly recommend Miranda if you’re looking for compelling content that drives results.”

- Nicole Kroll, Co-founder, Après

READY TO WORK TOGETHER?

CONTACT ME AT MIRANDA.EIFLER@GMAIL.COM OR VISIT MIRANDAEIFLER.COM/B2B FOR MORE INFO